

February 5, 2010

Water Well Solutions Service Group Inc
N87W36051 Mapleton Rd
Oconomowoc, WI 53066-9613

Dear Focus on Energy Market Provider,

On behalf of Focus on Energy, I'm writing to thank you for your participation in the 2009 program. Last year was challenging for many Wisconsin-based businesses. The economic conditions and uncertainty resulted in tough times for many manufacturers, distributors, and contractors that participate in Focus on Energy programs.

In 2009, Water Well Solutions Service Group Inc provided energy-efficient products for 10 projects that received financial incentives from Focus on Energy. The combined financial incentives of these 10 projects amounted to \$ 30,439.00. On top of that, the energy savings associated with these projects will provide electrical savings of 177,090.68 kilowatt-hours—reducing your customers' annual energy bills by \$ 14,167.00 based on costs of \$.08 per kWh.

That's good news for your customers' bottom lines, and for the environment as well. This savings results in annual environmental benefits equivalent to:

- Preventing 88.55 tons of coal from being burned
- Preventing 149.82 tons of carbon dioxide (CO₂) from being released into the atmosphere
- Removing 28.60 cars from the road

We appreciate your leadership in working to enhance our economy and environment by expanding the market for energy-efficient products. By educating your customers about the economic and environmental savings benefits of choosing energy-efficient solutions, you are providing your community and the state of Wisconsin a valuable service.

Thank you for your continued support, and we look forward to working with you again in 2010.

Sincerely,



Timm Heck
Market Provider Service Rep—Southeastern Territory
Focus on Energy

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